

# EXHIBIT C

**LANGUAGE OF METHOD CLAIMS WITH COURT'S CLAIM CONSTRUCTIONS  
AND PARTIES' STIPULATED CONSTRUCTIONS**

<b>Claim Language</b>	<b>Construction per July 22 Order (D.I. 90)</b>
40. A method for providing an on-line interactive web site for referring a consumer to one or more merchants or other users and for increasing access to localized business and markets, the method comprising the steps of:	
providing one or more pages containing information organized into <b>a hierarchy of geographic areas</b>	geographic areas organized into tiers
that allows the merchants and consumers to <b>select from</b>	to choose or pick from
at least one <b>topical category</b>	a grouping of items defined by a common characteristic
in a plurality of <b>localized geographic areas</b>	a geographic area narrowed from the whole of geographic areas
to input or view localized information wherein merchants in the localized geographic areas may direct the information to localized markets so as to <b>provide greater exposure to the merchants within the localized geographic areas;</b>	provide more exposure to those merchants who posted a listing in the localized geographic area(s) they selected
providing <b>means for the one or more merchants to connect to at least one web page of the one or more web pages;</b>	means-plus-function term  Function: enabling the merchants to access one or more of the web pages  Structure: a server which hosts one or more web pages, and is accessible by or connected to the Internet
<b>allowing the one or more merchants to select at least one of the localized geographic areas and at least one of the topical categories</b> to list or display information pertaining to the one or more merchants;	permitting one or more merchants to choose or pick at least one localized geographic area and at least one topical category
<b>allowing the one or more merchants to input information into the system</b> for viewing by the consumers on the one or more web pages	permitting one or more merchants to create and post information to the system

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through a <b>substantially automated process</b> , wherein the information is accessible on the one or more web pages under the localized geographic areas and topical categories selected by the one or more merchants,	process that takes place with minimal, if any, human interaction
and wherein the merchant has <b>direct access to modify, add or remove the information;</b>	the ability to edit the information that the merchant previously created and posted to the system
connecting the consumer to the one or more web pages;	
allowing the consumer to select at least one topical category from at least one localized geographic area;	
<b>displaying the merchant information in response to the geographic area and topical category selected by the consumer;</b>	showing the merchant information on a user's computer screen in response to the consumer picking a geographic area and topical category
monitoring the information that is accessed;	
providing statistics regarding the information accessed; and	
generating revenue based on the information that is inputted by the merchants.	
41. The method of claim 40 wherein the method further comprises the step of <b>calculating fees based on the information accessed.</b>	determining fees based upon the input information
42. The method of claim 40 wherein the method further comprises the step of <b>providing extended services.</b>	providing additional services beyond referring a consumer to one or more merchants or other users
44. The method of claim 40 wherein the method further comprises the step of prompting for a password to access the information.	
47. The method of claim 40 which further comprises the step of <b>generating revenue from the one or more merchants for listing the merchant information in the hierarchy of geographic areas and topical categories.</b>	charging fees to the merchants for the listings

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48. The method of claim 40 which further comprises the step of providing <b>means for the one or more merchants to update or edit the merchant information.</b>	<p>means-plus-function term</p> <p>Function: allowing merchants, after being authenticated, to themselves alter their own information</p> <p>Structure: a web page running on a server which allows the merchant to update or edit the merchant information</p>
50. The method of claim 40 wherein the geographic areas and topical categories are provided in <b>drill-down menus.</b>	one or more choices presented in a menu after selecting a choice in a hierarchical menu
51. The method of claim 40 wherein the inputting of the information occurs in <b>real time.</b>	substantially immediately
52. The method of claim 40 wherein the information comprises business listings.	